

KOHLER LAUNCHES KALLISTA – AN EXCLUSIVE RANGE OF DECORATIVE PRODUCTS

~ Exclusive range of decorative and Imaginative Bath Products

Mumbai, 6th December 2019: The globally acclaimed brand, KALLISTA, known for its decorative bath products is entering India with its first ever showcase at the Kohler Experience Centre in Mumbai. Kallista has brought a spectrum of imaginative and decorative designs combined with innovative and sustainable solutions for Indian living spaces.

Kallista is derived from the Greek word 'Kallos' and stands for beauty, brilliantly combining meticulous design and modern forms that subtly and beautifully reveal themselves over time. The key pillars that form the core of the brand's functionality are ***transcending design, partnering with the best, offering exquisite details and intrinsic beauty.***

The designs and finishes of all the products have been carefully articulated by prominent designers and architects from across the globe. Its premium products are crafted from the finest materials like jewel like crystals, hand cut facets, curated finishes, and forged brass. These products reinterpret beauty and compelling designs to provide for an ultra-luxurious experience to discerning global sophisticates in India. The brand will not only help its customers to ***“Live Artfully” but will also create a new standard of living for consumers who look for inspiring, soothing and classic designs in their bath space.***

The brand will launch in India with an extensive range of products that include -***The For Town Collection designed by Michael S Smith, one of Hollywood's most prominent Interior designers, Pinna Paletta collection designed by Internationally renowned interior and product designer, Laura Kirar ,The Taper Collection designed by the award winning Danish designer, Bjarke Ingels, modern designs like the Grid Faucet, which was inspired by the De Stijl movement*** and its popular range of hospitality products that range from the classic styles of the 1950s and 1960s to the contemporary designs of today.

The highlight product, the Grid Faucet from KALLISTA is an award-winning design manufactured through a 3D printing process that can produce the geometric minimal outline form with precision.

About KALLISTA

Founded in 1979 by two European visionaries - Anthony Pontin and Norman Bell, KALLISTA is a leading luxury brand that brings global inspiration to the world's most distinguished residences and luxury destinations. It was acquired by Kohler Co. in the late 1980s. It is a global leader in premium bath, powder rooms and kitchen solutions. KALLISTA offers superior design, distinct style and functionality in plumbing products that are made up of highest quality materials and technology.

With its first showroom in San Francisco, KALLISTA earned a reputation through product innovation and design that revolutionizes every living space. Today, the brand is known around the world for its premium bath and kitchen solutions thoughtfully crafted to complement a variety of spaces.

About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacturing of kitchen and bath products, engines and power generation systems, cabinetry, tile, and lighting and international host to award-winning hospitality and world-class golf destinations.